

Uizard Design Made Easy

Press Kit



Our Quest

Uizard vision

1.0

Our Vision

“Uizard empowers users to design faster, easier, and more collaboratively than ever before. With groundbreaking, world-leading AI-powered features, we are revolutionizing UX/UI design to liberate users from complicated design tools and streamline the way digital products are ideated and iterated.”

What is Uizard?

Uizard is a rapid, AI-powered UI design tool used for designing wireframes, mockups, and prototypes for apps, websites and digital products. Uizard's ace in the hole is its AI features. These features allow users to convert screenshots into clickable UI mockups, convert hand-drawn sketches into wireframes, generate copy for prototypes, and import UI themes from a URL or image.

Uizard also has a whole host of premade UI design templates and components that you can drag, drop, tweak, and adapt for your project in a matter of seconds. Built to empower its users like never before, Uizard is the perfect tool for collaboration and iteration. Here are the core applications of the magical Uizard app...

ux design tool

rapid prototyping tool

easy wireframing tool

ui design tool

tool to make mockups easily

informed

ai-powered design tool

smart collaboration tool

excited

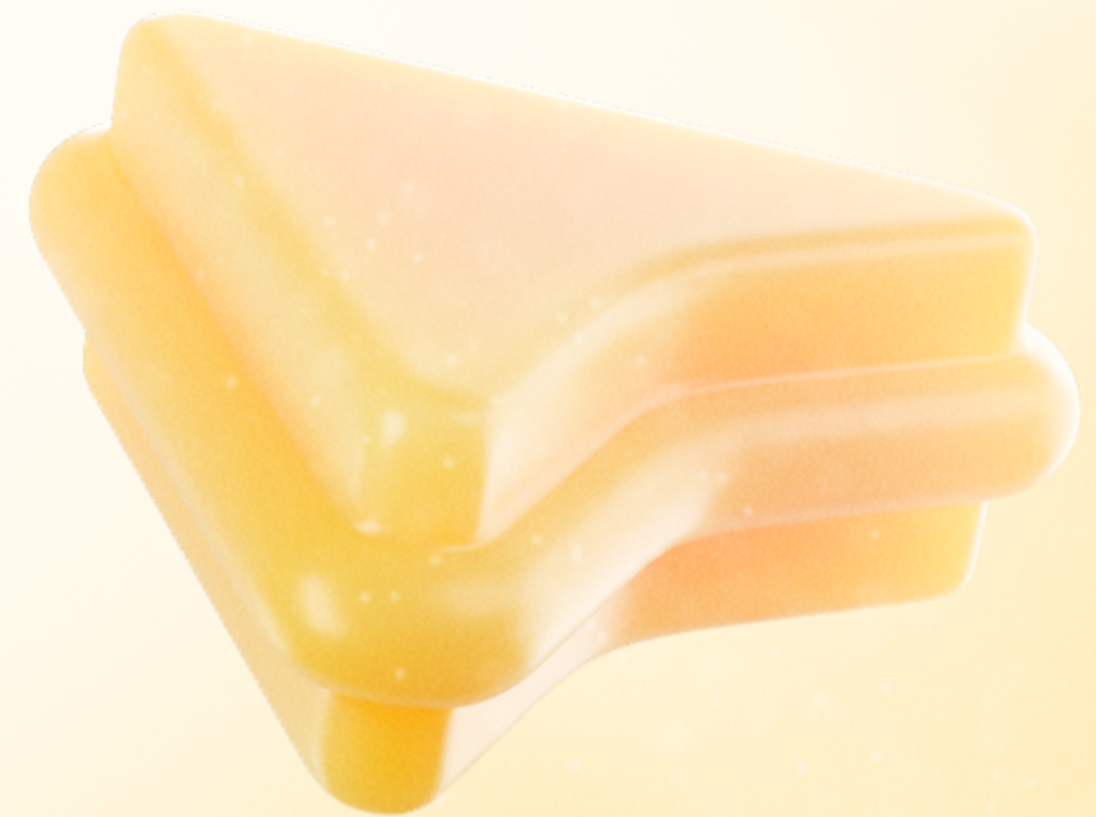
The Uizard Story

Uizard was founded in early 2018 by four friends and entrepreneurs in Denmark. The company is led by CEO Tony Beltramelli, whose prior work has focused on data science and machine learning. Uizard in its first iteration was focused on the concept of transforming pictures to code and was marketed under the name Pix2Code. Since launching out of beta, Uizard has gone from strength to strength, widening and adapting its core USPs and use cases to become a market-leading **accessible, rapid, collaborative, AI-powered UX design tool**.

Mission Statement

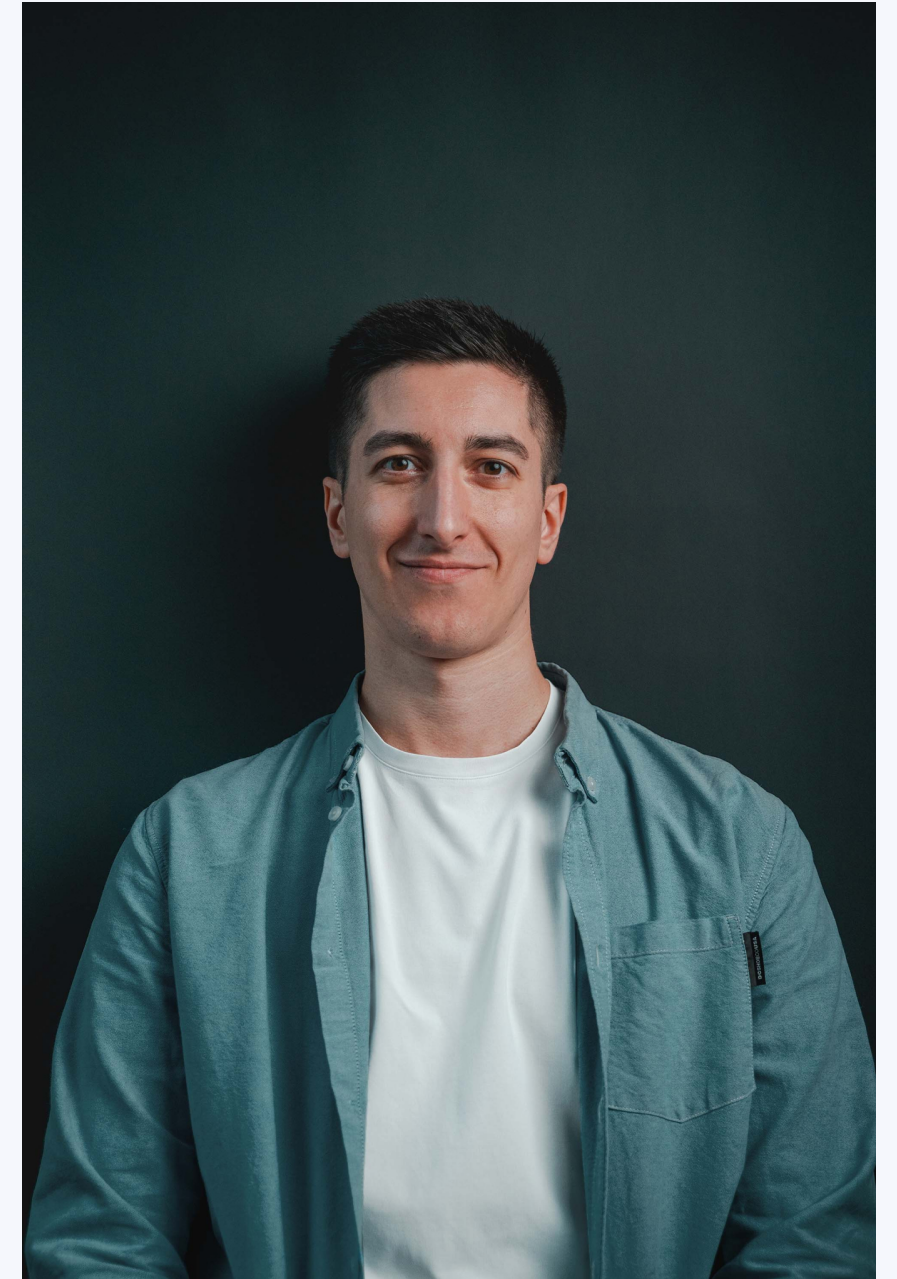
**“Uizard.
Design made easy for the
innovators, the creators, the
hustlers, the disruptors.”**

Founders Bios



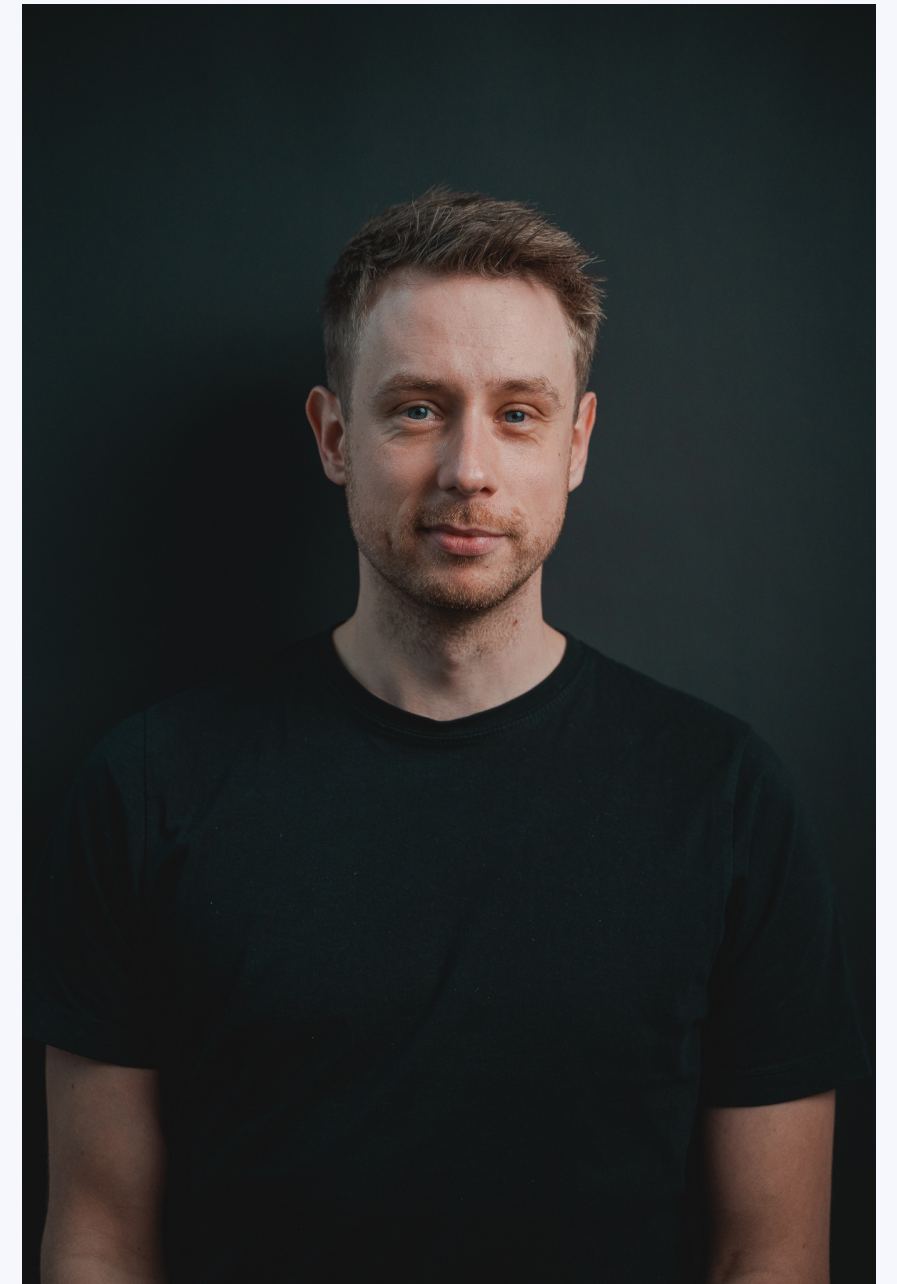
CEO — Tony Beltramelli

BIO: Born and raised in France, Tony found a passion for AI and machine learning during his graduate studies at the IT University of Copenhagen and ETH Zurich. His research work on applications of deep learning has been recognized globally, from being cited in more than 200 scientific papers to being featured in international media — enabling him to be shortlisted in Forbes’ 30 under 30 list in 2019. When Tony is not writing code, he’s jamming and producing rock music.



CTO — Henrik Haugbølle

BIO: Started programming at the age of 12, Henrik has always been enthusiastic about building products. After his degree from the IT University of Copenhagen specialized in algorithms, data processing, and business intelligence, he went on to explore the world of startups, leading multiple projects, before finding his call at Uizard. He enjoys turning coffee into code and is passionate about guiding others to successfully do the same.



CIO — Ioannis Sintos

BIO: Ioannis has a diverse background in engineering, starting his career as a mechanical engineer before transitioning to software engineering. He specialized in distributed systems during his studies at the IT University of Copenhagen, and developed a keen interest in architecture and cloud computing. A defining moment in his career was his move to Copenhagen, where he immersed himself in the local startup ecosystem and participated in various projects. This led to his current role at Uizard, where he has been able to apply his technical expertise and gain valuable experience in the business and entrepreneurship world. In his free time, Ioannis is still a student in many ways and enjoys learning and reading on a variety of topics.



COO — Florian van Schreven

BIO: Florian van Schreven was raised trilingual in an international environment. He has a background in international business and management with a focus on entrepreneurship and helped build Skimundi before founding Sidely and then Uizard. Throughout the early 2010s Florian built multiple websites without knowing how to code. Since then he has been on a mission to democratize the industry starting with Uizard allowing anyone to design their app and websites as easily as possible.





Contact

info@uizard.io

<https://uizard.io/contact>

Uizard Technologies

Vestergade 29

1456 Copenhagen, Denmark